



Deliverable D12.5

MOBiNET the solutions, concept and features

Work package: 1.2
Dissemination level: PP
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MOBiNET Key principles

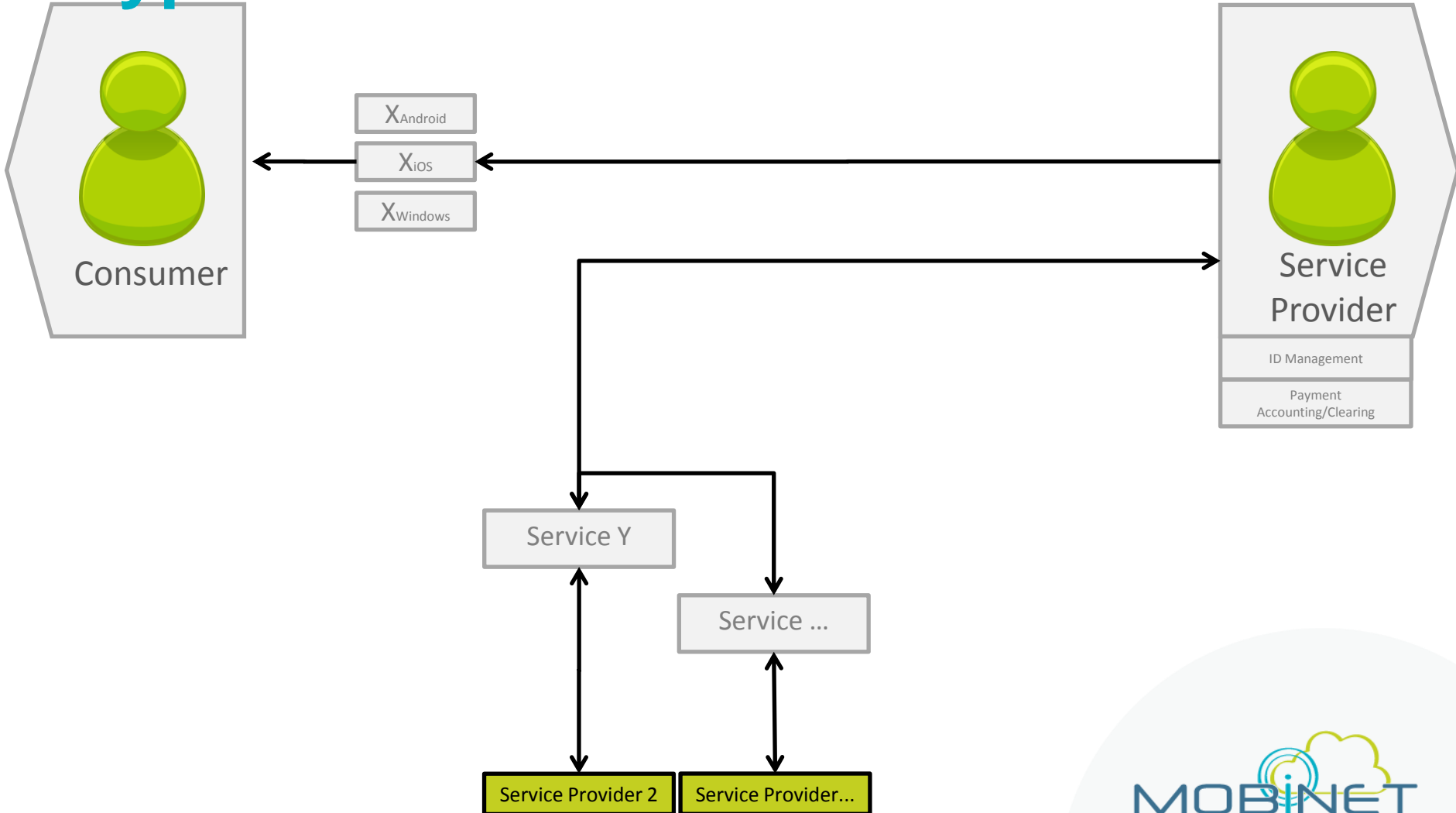
1. What ?

- A global multi-vendor business-to-business E-Marketplace
- Uniform middleware environment for the end-user

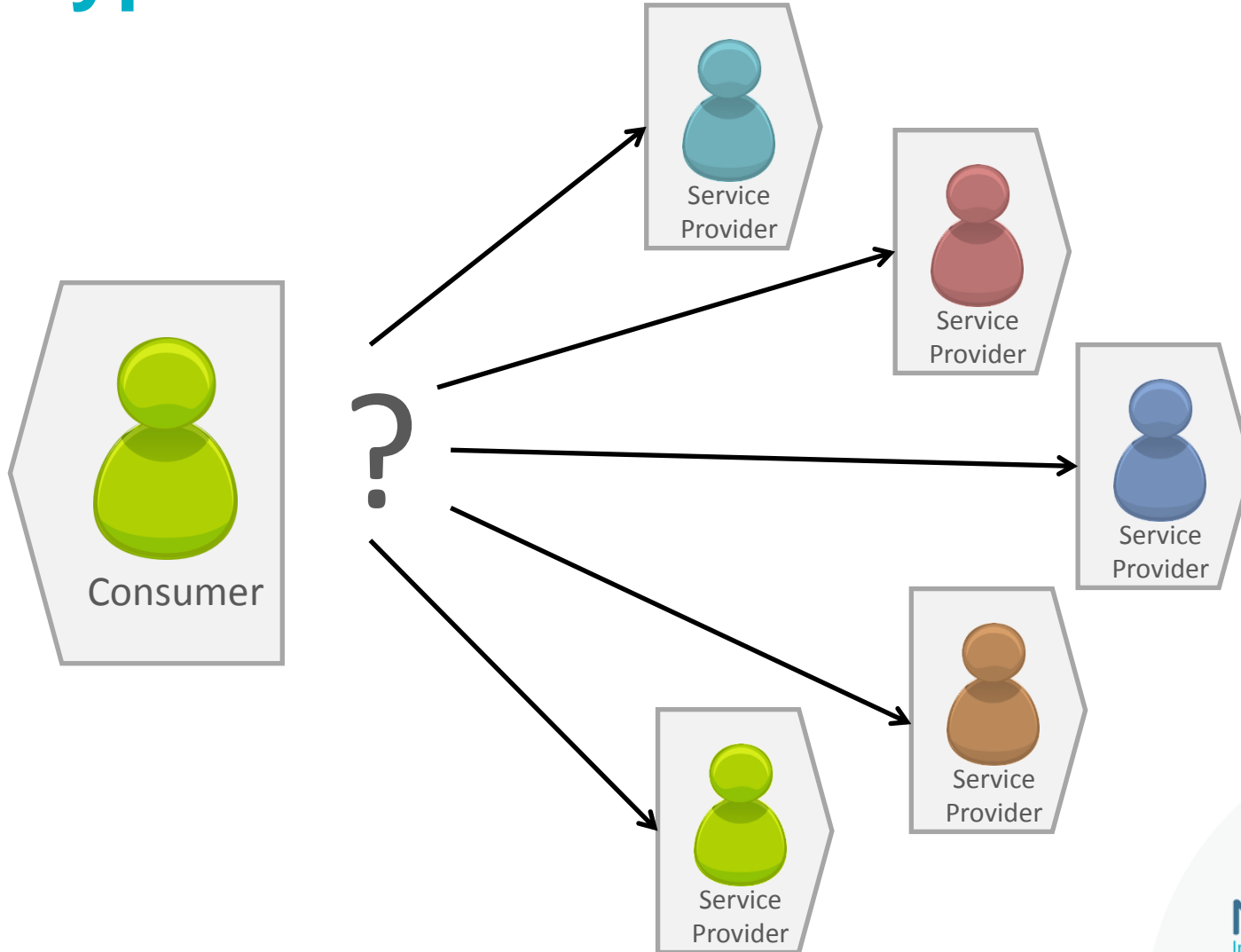
2. How ?

- **Simplification:** widespread deployment of ITS services is frustrated by the complexity of the real world

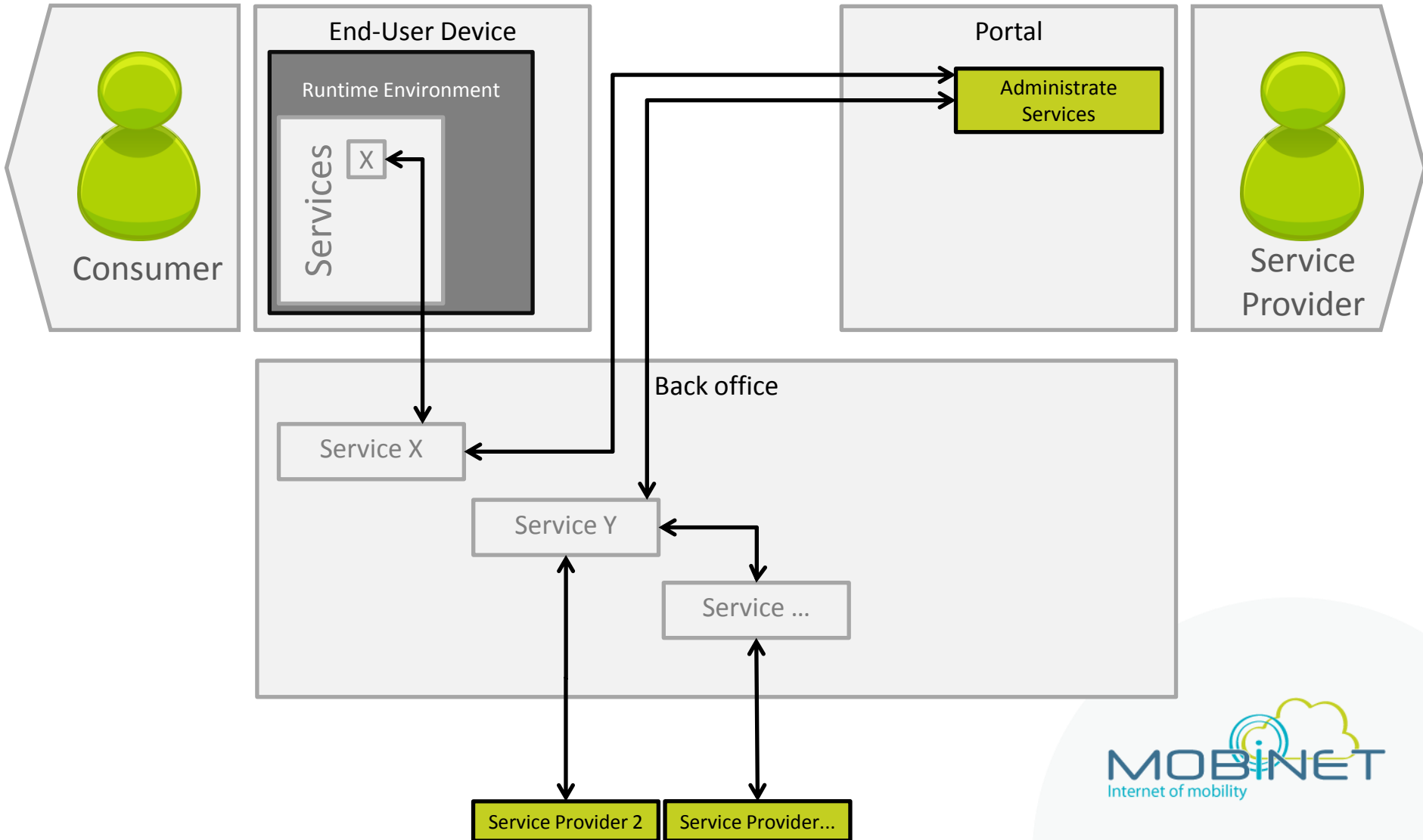
Typical B2B and B2C relations



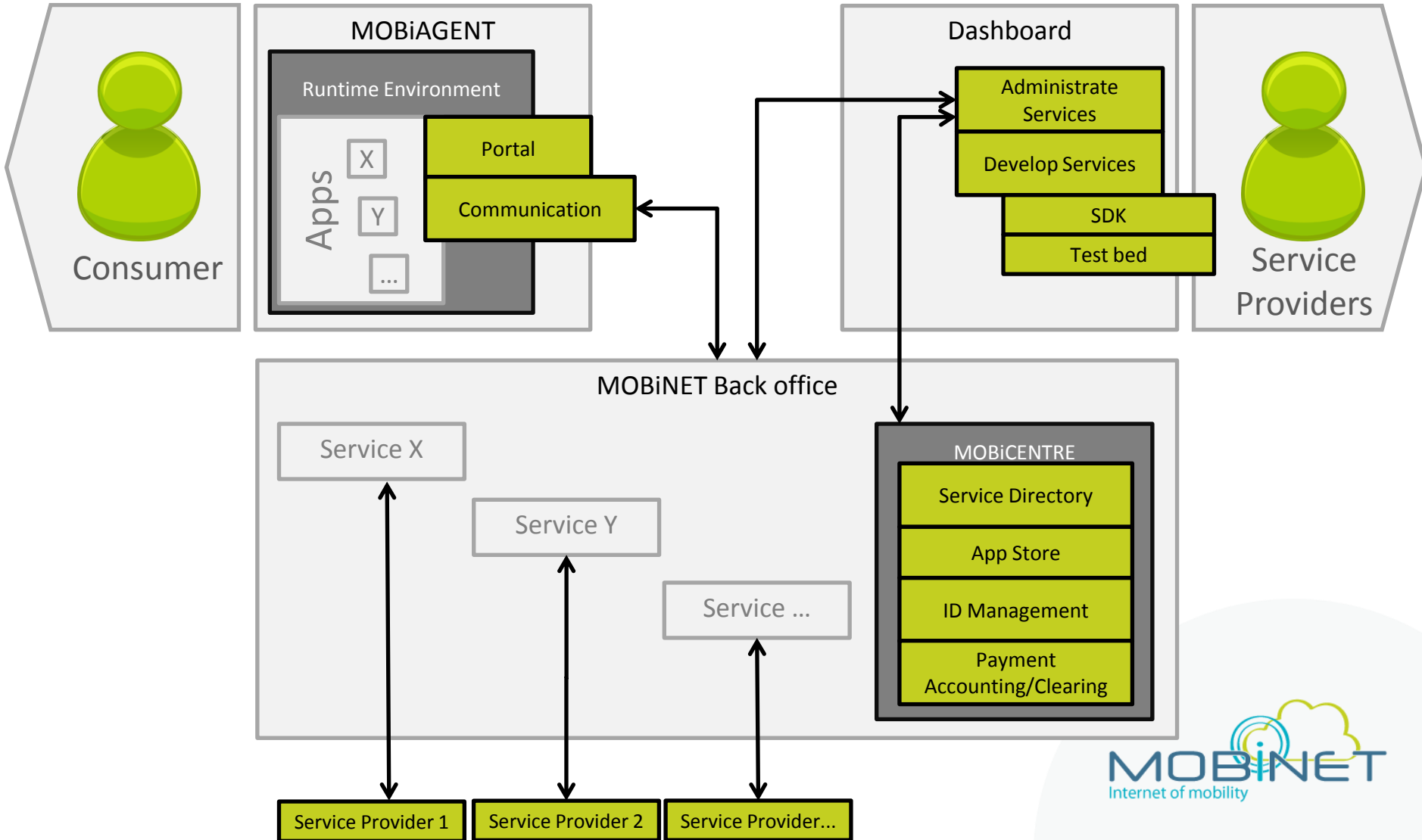
Typical B2B and B2C relations



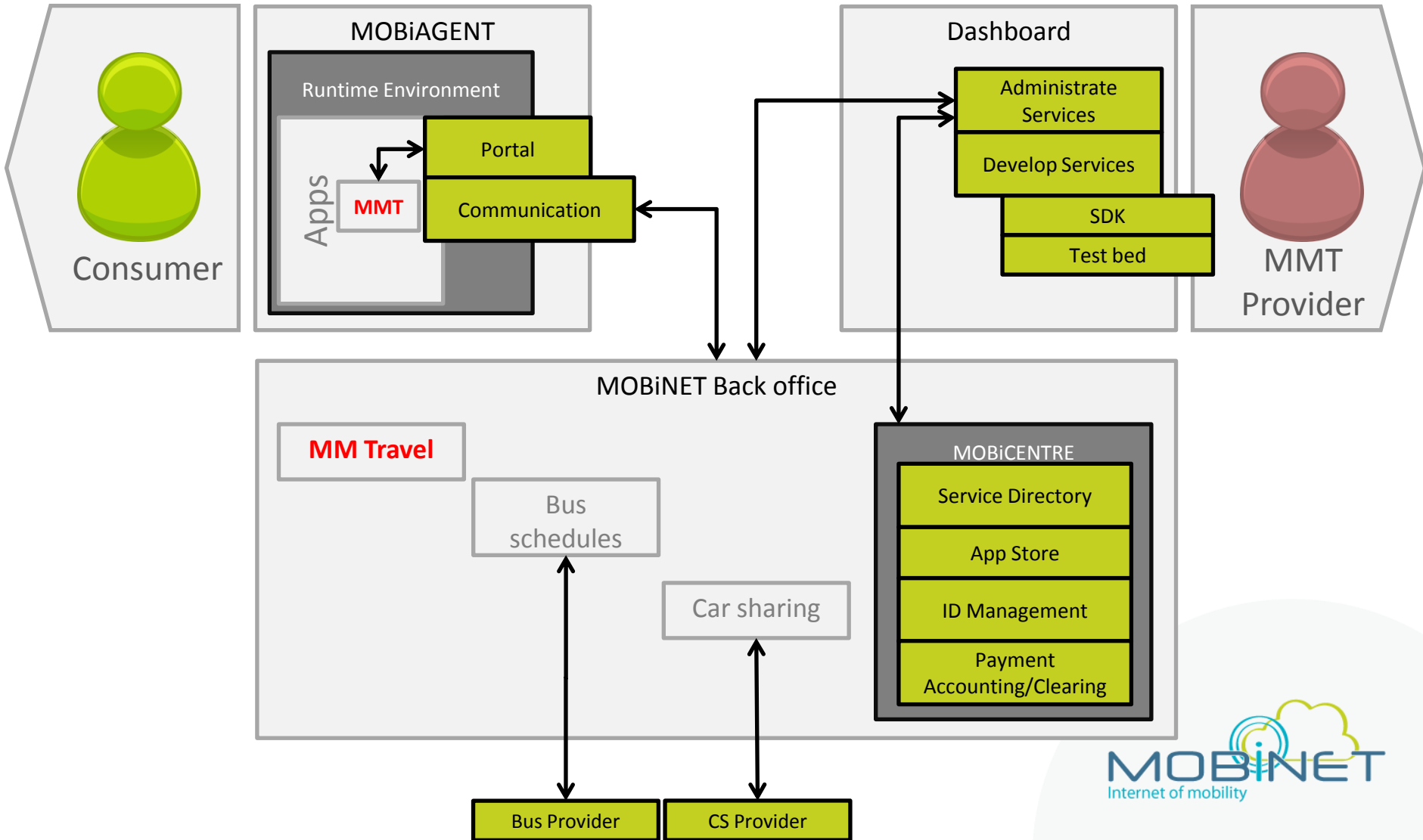
Simplifying relations



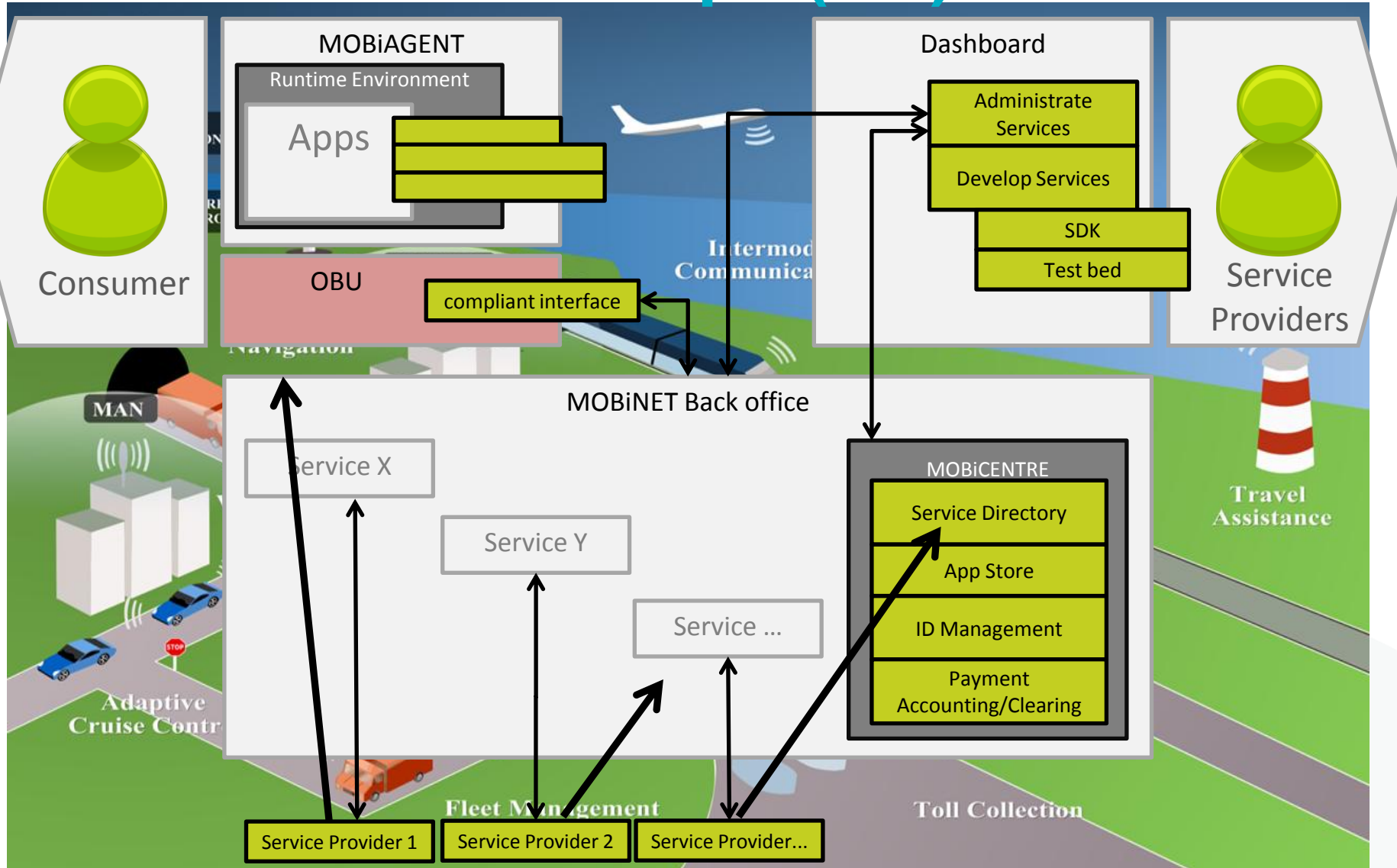
MOBiNET Landscape (1/2)



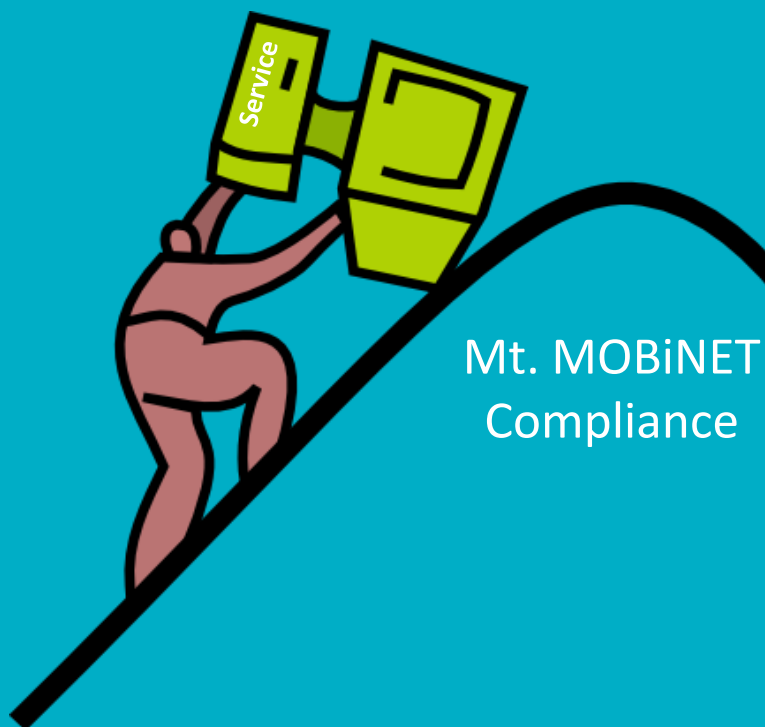
MOBiNET Example



MOBiNET Landscape (2/2)



How is this simple?

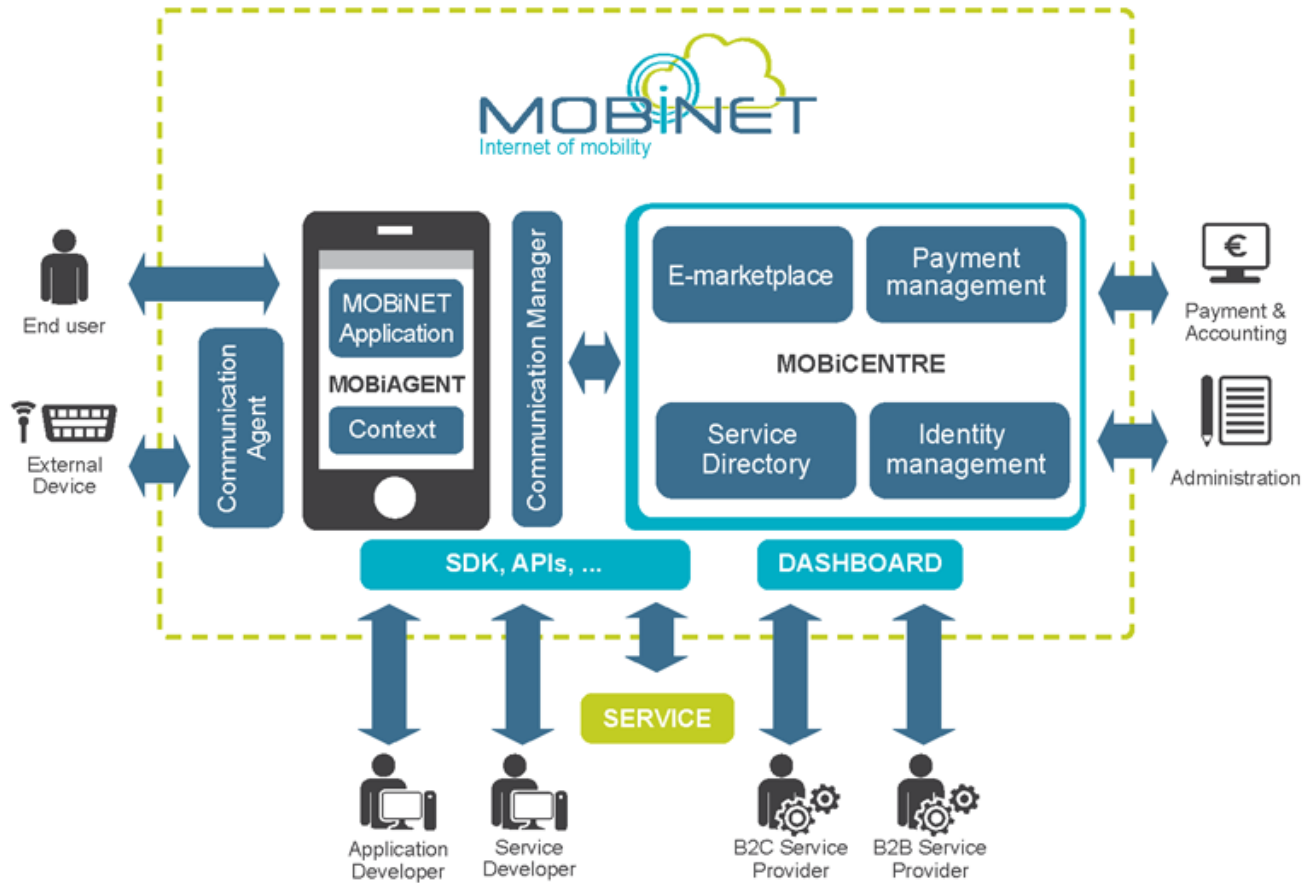


- Wide customer base
- B2B relations
- ...!

MOBiNET Key features

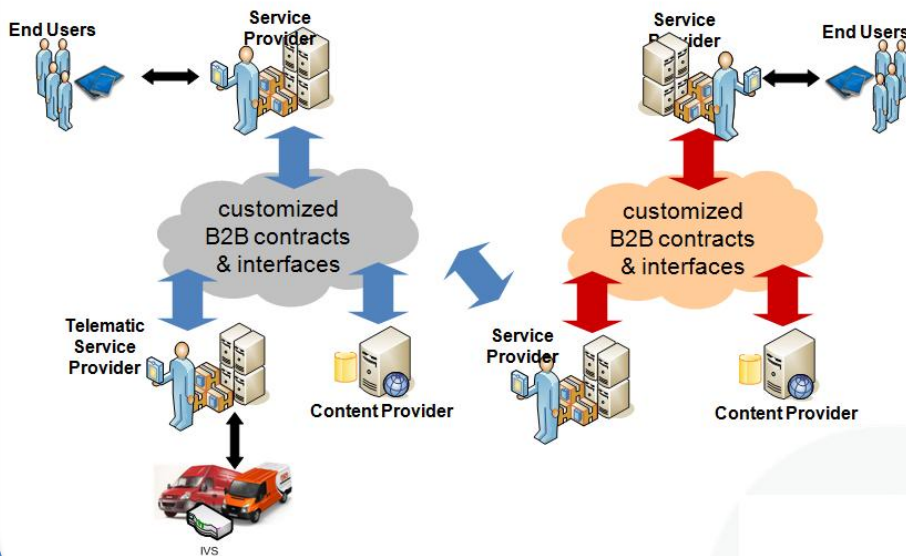
- Global multi-vendor business-to-business E-Marketplace
 - Enables complex service networks
 - “ad-hoc” pace
- Uniform middleware environment
 - Unified mobility app for customers
 - Easy and lean app development
- Easy (simple) deployment and operation of (complex) services
 - Enables SP to focus on their core business

Overview of the Architecture



The business aspect

Today: fragmented business silos



Tomorrow : MOBiNET framework

