



**11<sup>th</sup> ITS EUROPEAN CONGRESS**  
**DELIVERING FUTURE CITIES NOW**

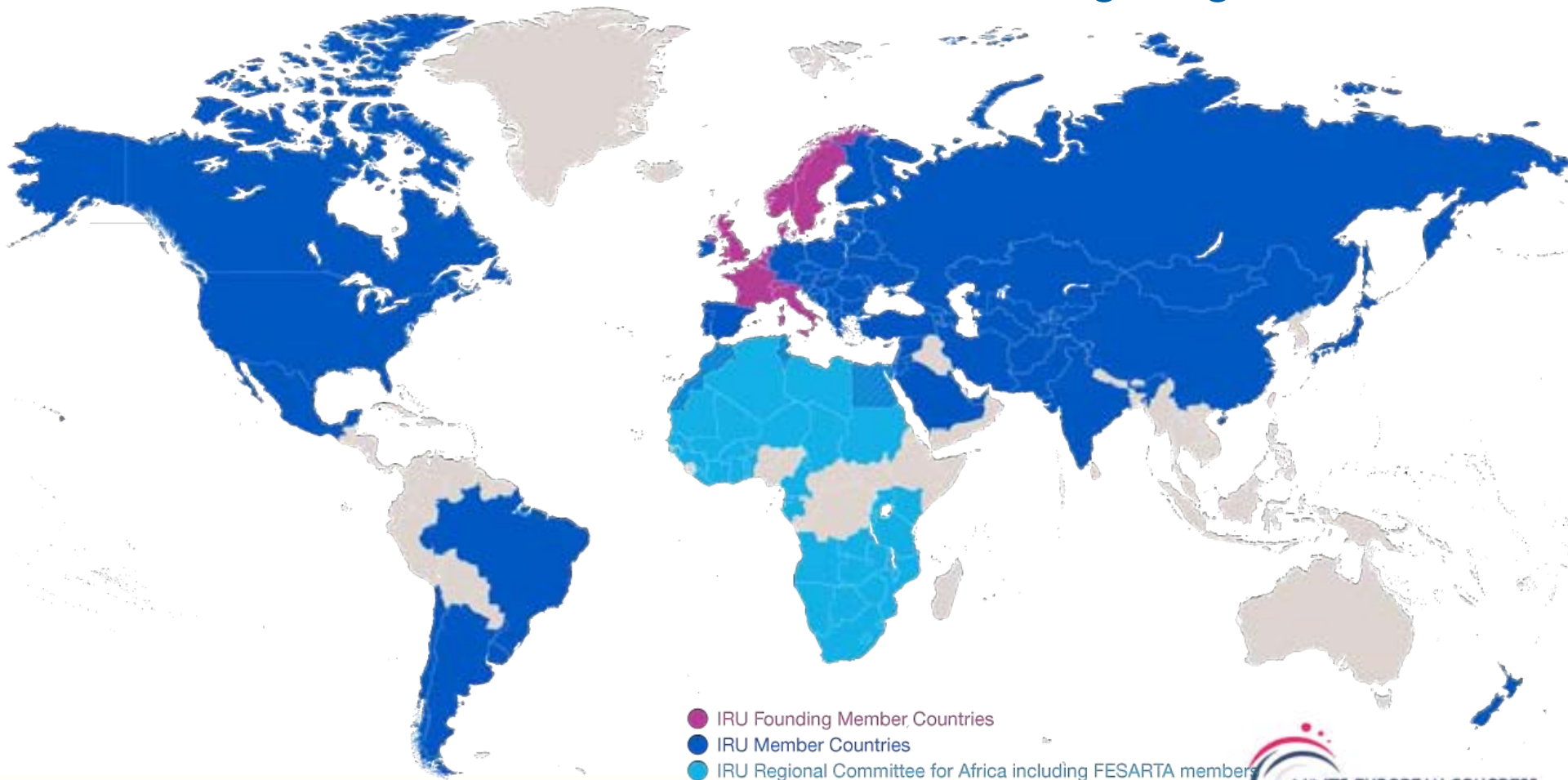
Glasgow, Scotland | 6-9 June 2016

# **MOBiNET e-marketplace for road passenger transport**

# Evolution of IRU membership

1948: 8 Founding Member Countries

Today: present in over 100 countries  
One of the largest global NGOs



- IRU Founding Member Countries
- IRU Member Countries
- IRU Regional Committee for Africa including FESARTA members



# Platform and apps in public transport



Accueil > Se Déplacer > e-Services > Data sharing

## STIB data sharing

Vous souhaitez développer un nouveau produit ou une application sur base des informations de transports publics de la STIB ? Avec notre « data sharing », c'est désormais possible.

Le « data sharing » vous permet d'avoir accès à notre set de données.

Dans ce set, vous avez accès aux informations suivantes :

- les arrêts et leur géolocalisation
- les lignes et leur itinéraire
- le détail de tous les points d'arrêt sur la ligne
- les horaires théoriques à chaque arrêt

## Our open data

Our digital strategy hinges around an integrated presence across digital media, including open data.

▼ Why are we committing to open data?      ▼ How is our open data presented?

We have committed to syndicating open data to third parties (where technically, commercially and legally viable) and to engaging developers to deliver and innovate using open data.

Over 5,000 developers have registered for our open data, consisting of around 30 feeds and APIs focussed on enabling provision of high-quality travel applications, tools and services. Developers have created hundreds of applications, reaching millions of active users.

### Why are we committing to open data?

- Public data - As a public body, our data is publically owned

Private road passenger operators also make use of digital platforms to provide information, booking and ticketing services

However true multi-modal or inter-modal platforms/apps are still very rare (especially integrating public and private data)

**What is the best approach to the set up of a multi-operator platform?**

- What are the benefits of a single platform?
- What are barriers to the adoption of a single platform?
- What clearing rules are more sustainable for operators?
- What business and marketing schemes can be adopted?
- Are we answering to users' need?





# Survey on sharing of digital information



## Questions related to inter-modal services

- ❖ Do you use a **digital platform** (web and/or app) for **booking and ticketing**?
  - If so it is your own platform or a service provided by others?
- ❖ Do you **share** your schedule and fare data with **other operators** or service providers?
  - If so do you see any **advantages** or **disadvantages** in sharing data?
- ❖ Are there any barriers (perhaps technical, business related or other) that would prevent the digital sharing of information to inter-modal platforms (e-marketplace, Mobility-as-a-Service schemes)?

- What are the benefits of a single platform?
- What are barriers to the adoption of a single platform?
- What clearing rules are more sustainable for operators?
- What business and marketing schemes can be adopted?
- Are we answering to users' need?

