

ITS Hackathon



Pack n' Motion

Tap it, wrap it, and leave the rest to us

Why ?

Older people experiencing difficulties to carry packages.
Working people are not available to retrieve a package.



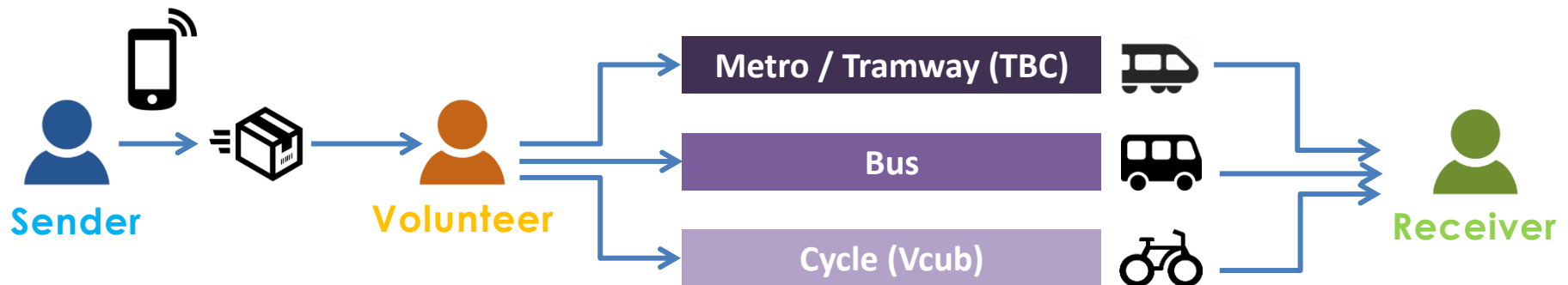
Problems

- Last km delivery
- Expensive price
- Longer delivery time

How

Pack'n Motion connects customers with local volunteers, who use public transports to deliver goods from any place in a city.

Pack'n Motion Service



Advantages

- Local delivery
- Low cost
- 24h/7

Other positive effects

- Carbon emission reduction
- Win win opportunities
- Proximity & Local impact

Pack'n Motion positively impact the environment and the social community

Market – Business potential

Target - C2C

- Older people
- Person with reduced mobility
- Seller using online platforms

Target - B2C

- Local shops & retailers
- Online sellers

European Market in 2013

- 264 M online buyers
- 645 k selling platforms
- 3.7 Bln Packs sent each year



OUR TARGET:
0.01% of European market
3,7M Packs sent

Strategy

2016: France

- Bordeaux, Paris IDF
- Other large cities and metropolises

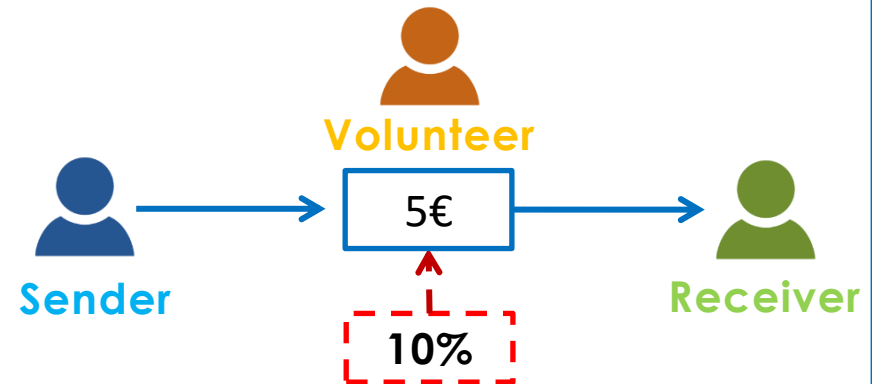
2017: Spain, Italia

- Capital cities

2018: Germany, UK, Danemark, Sweeden

- Capital cities

Business Model



Questions

Build together the future of mobility !



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contact@packndrive.com